



Wheaton Urban District Community Conversation






October 10, 2024

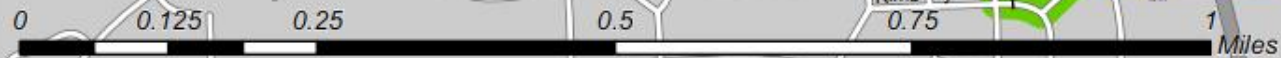
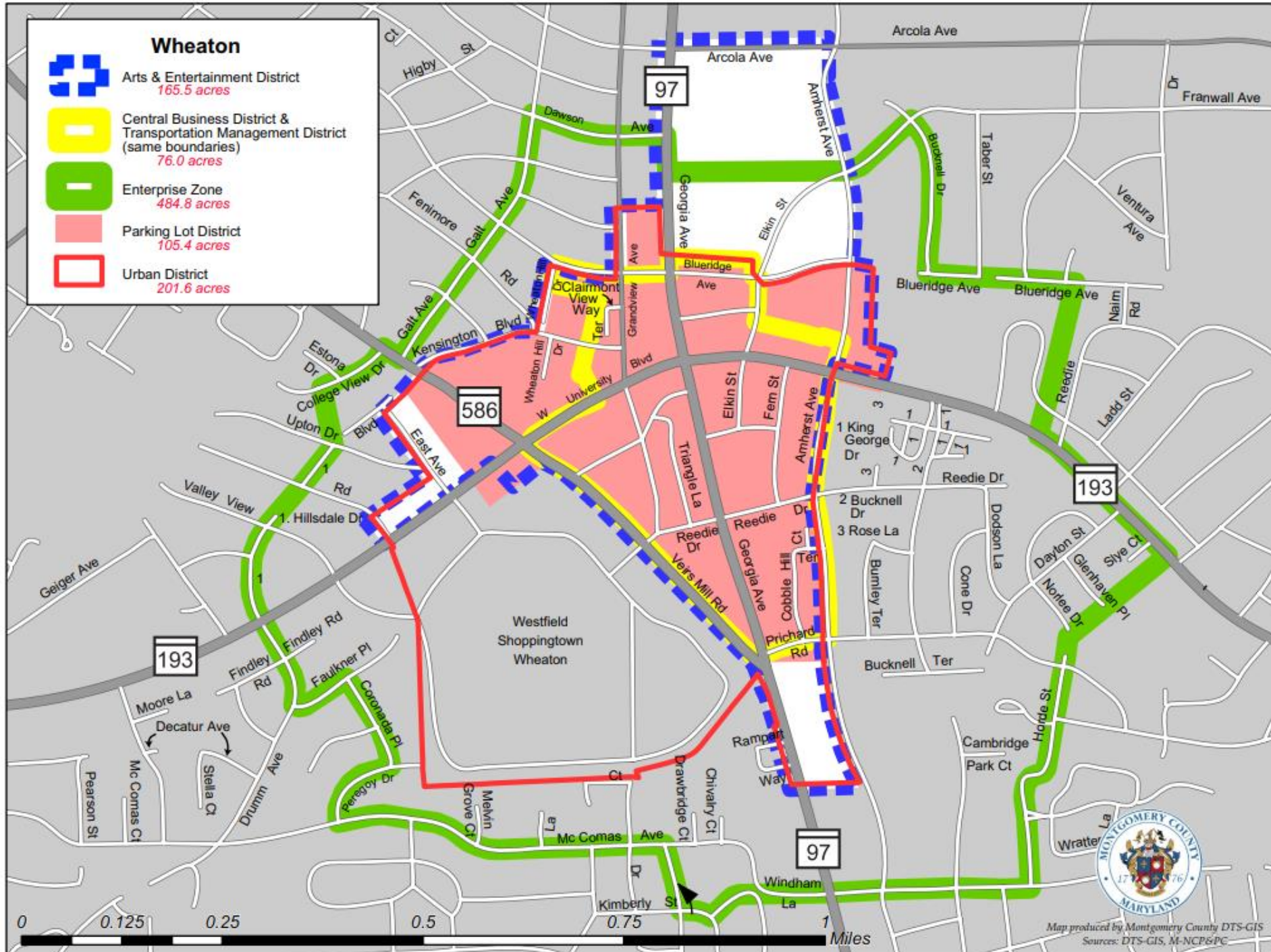
Logan Anbinder, Legislative Analyst,
Montgomery County Council Central Staff

What are the Urban Districts?

- Montgomery County has four Urban Districts: Bethesda, Friendship Heights, Silver Spring, and Wheaton
- Bethesda/Silver Spring/Wheaton UD's created in 1986 to maintain & enhance these urban centers
- Bethesda, Silver Spring, and Wheaton Urban Districts provide:
 - Streetscape, sidewalk, & tree maintenance
 - Cleanliness (e.g. trash removal) & security
 - Public amenities (plantings, seating, shelters, art)
 - Promotion of commercial & residential interests
 - Placemaking, cultural, and community activities

Wheaton

-  Arts & Entertainment District
165.5 acres
-  Central Business District & Transportation Management District (same boundaries)
76.0 acres
-  Enterprise Zone
484.8 acres
-  Parking Lot District
105.4 acres
-  Urban District
201.6 acres



Map produced by Montgomery County DTS-GIS
Sources: DTS-GIS, M-NCP&PC

Wheaton Urban District Stats

201.6 acres

24 personnel, including 10 Clean Team & 10 Safe
Team members

Administered by Mid-County Regional Services
Center, advised by Wheaton Urban District
Advisory Committee (WUDAC)



Wheaton UD- Sponsored/Promoted Events Include:

- Taste of Wheaton
- TGIF Summer Series
- Wheaton Arts Parade and Festival
- HalloWheaton
- Hispanic Heritage Month Festival and Health Fair

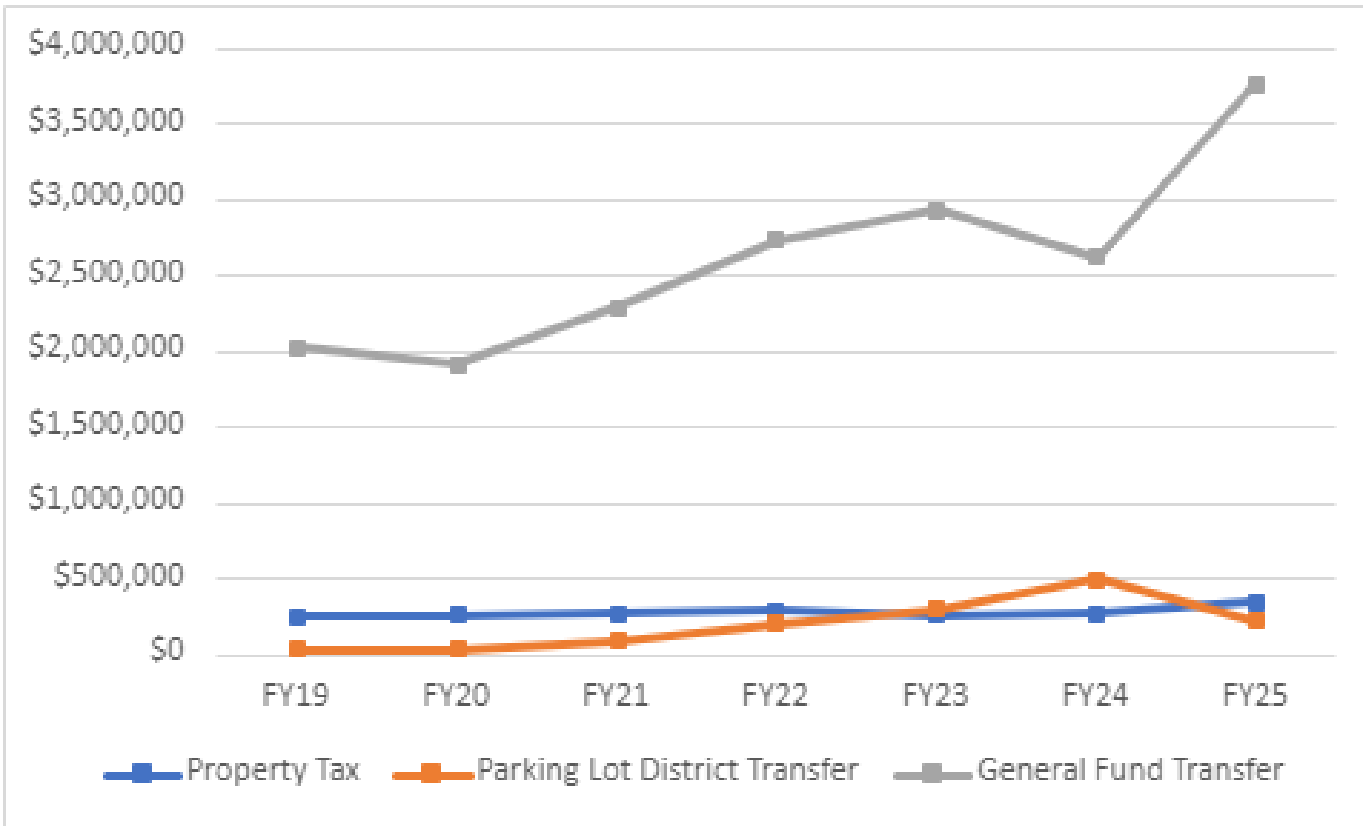


Funding Sources

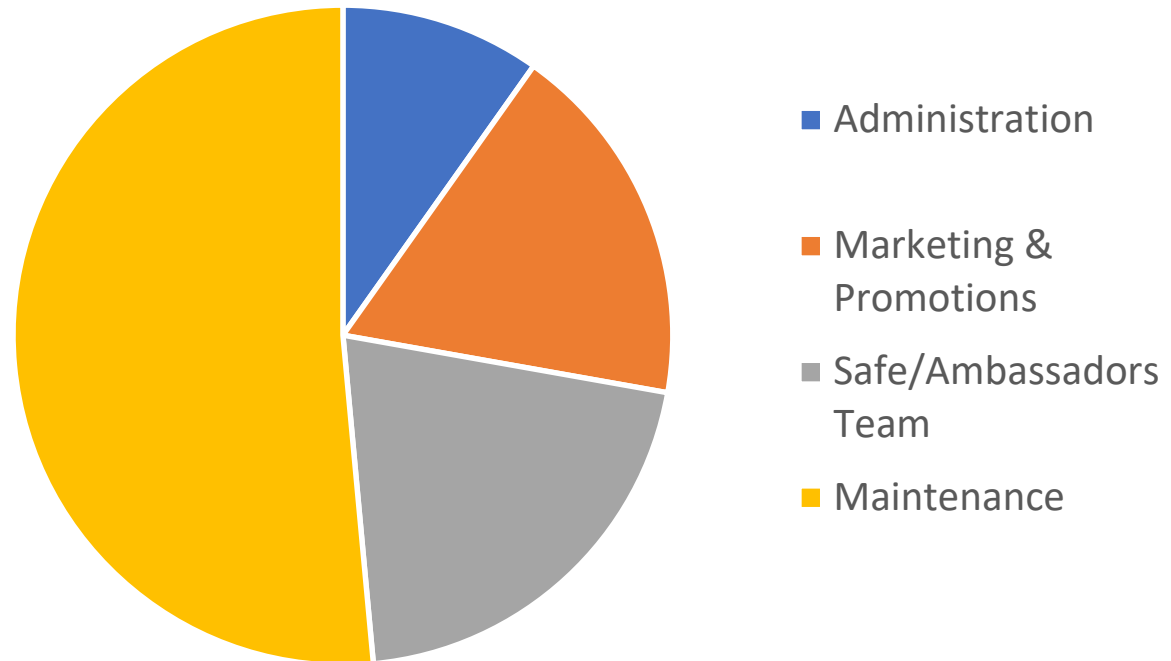
Urban Districts receive revenue from a variety of sources, primarily:

- Urban District property tax (3 cents per \$100 in Wheaton)
- Parking Lot District revenue transfer
- County general fund

Wheaton UD Funding by Major Revenue Source, FY19-FY25



Wheaton UD Budget, FY25



What is a Main Street?

- Local programs designed to strengthen the economic potential of main streets and neighborhoods
- Promote economic vitality, design, promotion, organization, cleanliness, and safety
- Less focused on heavy maintenance and operations than Urban Districts
- Maryland has 34 communities designated as Main Streets, including Takoma Park
- Umbrella organizations: Main Street America and Main Street Maryland
- More info:
<https://dhcd.maryland.gov/Communities/Pages/programs/MainStreet.aspx>



Administration

Administered by County

Size

Larger area, budget, and staff

Funding

*County general fund
Parking Lot District transfer
Urban District property tax*

Services

*Heavy maintenance (e.g. trees,
concrete)
Enhanced clean & safe*

Wheaton UD

Administration

*Administered by non-profit or
local government*

Size

Smaller area, budget, and staff

Funding

*County grants
State & non-profit grants
Business charges*

Main Street

Services

*Placemaking & promotion
Special events
Light maintenance (e.g. trash
collection, litter control)*



Questions/Comments

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